

# APPROACH FOR OPTIMIZING THE PERFORMANCE OF THE PLANNING AND BUDGET OFFICER OF THE COLLEGE ON INNOVATION AND MANGEMENT

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## ABSTRACT

Subject education Roles and approaches in budget management of the College of Innovation and Management Intended to study the knowledge and understanding of the roles, functions and approaches in budget management of the College, Innovation and Management. And to compare knowledge and understanding of roles, functions and guidelines in budget management of colleges, Innovation and Management. The population used for this study was 30 executives, academic and support personnel. Data were collected by questionnaires and statistics used for data analysis, namely percentage, mean and standard deviation.

The Results of this research; Factors Affecting Operational Efficiency of Personnel of the College of Innovation and Management including the nature of the work performed, it was found that, the job is interesting, responsible, provides opportunities for learning. The average is at the highest level. The relationship between supervisors and colleagues You are happy to give advice on how to work. When a new colleague comes in or when a colleague wants. The average is at a high level. working environment your place of work There is a proper security system. The average is at the highest level. In terms of training, developing knowledge, abilities, working environment with enthusiasm to work together. The average is at a high level.

Suggestion of this research; From the study of roles and guidelines in budget management of the College of Innovation and Management. Cognitive aspects, roles and approaches in budget management of the College of Innovation and Management. The management team needs to give great importance to the development of budget management systems. That is involved with many departments an understanding of work systems is a factor that will promote the implementation of various projects. To accomplish the top is an important driving force for other systems with consistent relations to be able to implement various projects in accordance with the policy of the management team that is effective and truly effective for the department.

**Keywords:** Approach for Optimizing, Performance of the Planning, Budget

## INTRODUCTION

### 1. Introduction

Suan Sunandha Rajabhat University has a criterion for the allocation of off-budget money (income) so that budget management is transparent and verifiable. And according to the University Council's order to appoint the budget, finance and procurement management system reform committee to reform the university's budget, finance and procurement management

system. The Bureau of the Budget has established a regulation on budget management B.E. 2548 to come into force. to manage the national budget Which is important in the part that has more authority and responsibility in managing the expenditure budget to government agencies. along with the use of electronic systems as tools in the budgeting process.

College of Innovation and Management Suan Sunandha Rajabhat University. The college is intended to evolve, with an emphasis on raising management quality across the board. raise organizational productivity and improve management standards in accordance with good governance principles The College of Innovation and Management will be effective in executing its strategic plan. To manage funds effectively and properly to support the numerous purposes of the College of Innovation and Management, it is required to create a financial strategy plan. to fulfill the stated goals, which include developing a system for allocation cost analysis efficient budget and financial management An income analysis has been done. cost of operation taking into account all funding sources, including the national budget.

Being at the College of Innovation and Management is located at the College of Innovation and Management. Management, whether it be in terms of budget, staff, management within the office or within the organization under the management of the management team that is thorough and abstract, therefore, plays an important part in development. The process of budget expenditure is consequently of relevance to the study. that has the capacity or effectiveness to run the business and inspire it to grow more effectively in the future.

### **1.1 Purpose of the study**

1) To improve the efficacy and efficiency of the planning and budgeting department's activities by increasing the preparation of plans and budgets.

## **RESEARCH METHODOLOGY**

### **2. Research methodology**

#### **2.1 Research design**

This study is survey research.

#### **2.2 Population and samples**

The population consists of executives and academic staff. Student Support Staff Innovation and Management College 30 persons attend Suan Sunandha Rajabhat University.

#### **2.3 Research Instrument**

A questionnaire served as the research's main tool. (Questionnaire) has four sections: Part 1 of the survey asks five multiple-choice questions and provides general information about the respondents, including gender, age, education level, work experience, and job position. influences the improvement of the performance of the staff The 26 items on the 5-level estimation scale were divided into the 4 budget disbursement factors. The third section of the survey was an open-ended inquiry about issues and recommendations for improving the effectiveness of the College of Innovation and Management staff's budget management. analyzed using a technique that involves combining opinions with comparable meanings. The frequency value for conversation can then be found.

#### **2.4 Testing quality of research instrument**

##### **2.4.1 Content validity**

The researcher submitted the questionnaire being reviewed and revised as suggested by the advisor to three experts to validate whether the questions are congruent with the research objectives or not. Item-objective Congruence Index (IOC) valued by the experts was at 0.77.

### **2.4.2 Reliability**

The questionnaire validated by experts was conducted a pilot study with 3 homogeneous samples to evaluate its reliability. The value of Cronbach's alpha coefficient was 0.79 indicating an applicable value.

### **2.5 Data Collection**

Data collection was undertaken through 3 steps; (1) request for informant cooperation with explanation on details of the questionnaire and how to answer the questions, (2) posting the questionnaire on the defined social media; Facebook, and directly send it to the requesting informants, and (3) collection of questionnaires and inspection on completion of answers and whether the collected numbers reach 30 sets.

### **2.6 Data Analysis**

Employing data analysis Frequency, proportion, and mean were examples of descriptive statistics. the average deviation Using a statistical software, the researcher conducted a quantitative analysis of the data. To conduct the following statistical analysis: Section 1 of the analysis includes information on the respondents' status, including gender, age, amount of education, work experience, and employment position. by calculating the percentage and mean. The average, the mean ( $\bar{x}$ ), and the standard deviation (S.D.) of the budget distribution of four aspects were examined separately and collectively. roles and regulations for the College of Innovation and Management's budget management.

The researcher collected data, checked the validity of the questionnaire, and In order to deliver the information acquired, the questionnaire was brought to be encoded in a coding format. to be subjected to a statistical analysis, after which the outcomes are discussed.

## **RESULTS AND FINDINGS**

### **3. Results and Findings**

#### **3.1 Examination of the Respondents' General Data**

According to general information about the respondents, the majority of the samples consisted of 17 women and 13 men, or 43.33% and 56.67%, respectively. The respondents' ages were divided into four groups according to level of education: 22–30 years, 3 respondents, representing 10.00%; 31–40 years, 17 respondents, representing 56.67%; 41–50 years, 8 respondents, representing 26.67%; and 51 years, 2 respondents, representing 6.67%. Education of the respondent According to the respondents' work periods, 1-3 years of work, there were six bachelor's degrees (representing 20.00 percent), thirteen master's degrees (representing 43.33 percent), and eleven doctoral degrees (representing 36.67 percent). 10 respondents, or 33.33%, had 4-6 years of experience, 15 respondents, or 50.00%, had 7-9 years of experience, 3 respondents, or 10.00%, and 2 respondents, or 6.67%, had 10 years or more of experience. Four executive roles made up 13.33 percent of the College of Innovation and Management's workforce, 15 professor posts made up 50.00 percent, and 11 officer positions made up 36.67 percent.

#### **3.2 Study of data on variables influencing human performance effectiveness in relation to budgetary disbursement.**

The planning and budgeting department's efficiency and effectiveness in its operations can be increased, according to the findings of a study of elements connected to how to do so. Executives received surveys from the researcher. The following four categories are used to separate academic and support staff.

1) Aspects of budget distribution that have an impact on how well staff members operate. With a mean of 4.07 and a standard deviation (S.D.) of 0.73, sorted from the mean with the greatest value to the mean with the lowest value, respectively, the general caliber of the job

completed was at a high level. The work that was engaging, responsible, and providing learning opportunities scored an average of 4.30 on the highest scale when each aspect was taken into account. then the task you were given to complete. Tasks that are challenging for ability with an average of 4.20, at a high level, and appropriate for your knowledge and ability with an average of 4.17, at a high level You may opt to complete the tasks assigned to you with a high level average of 4.03 in problem-solving. You are talented. There was a high level average of 3.93 in the job that was assigned. ... at a high level, the tasks you have been given can begin and end by themselves (mean = 3.77).

2) Aspects of budget distribution that have an impact on how well staff members operate. With a mean of 3.86 and a standard deviation (S.D.) of 0.72, ranked from the mean with the greatest value to the lowest value, respectively, the general relationship between supervisors and coworkers was at a high level. He was willing to offer feedback on his job, it was discovered after taking into account each item. The relationship between you and your coworkers is nice and courteous, with an average of 4.23 at a high level, when the supervisor assigns work. This is followed by when a new coworker arrives or when coworkers desire to have an average Of 4.40 at a high level. With a 3.93 average and a high level of commitment, you are willing to accept responsibility for that work. When a problem arose at work, supervisors showed curiosity, listened intently, and were prepared to offer suggestions for solutions. Their average level of engagement was 3.77, which is considered to be very high. With supervisors, you have shared knowledge and expertise on a high level with an average of 3.70. When there is a difficulty at work, you obtain assistance from coworkers with an average level of 3.20.

3) Aspects of budget distribution that have an impact on how well staff members operate. With a mean of 3.96 and a standard deviation (S.D.) of 0.68, arranged from the mean with the greatest value to the mean with the lowest value, respectively, the overall working environment was at a high level. Taking into account each component, it was discovered that your workplace with an average score of 4.77, the highest level, there is a suitable security system. The working environment is positive and cooperative, with a high level average of 4.17. The organization's working environment was positive and friendly, with an average of 4.07, which is high. your location of employment Create pride in your work with a high average of 4.03. You have supplies, machinery, hardware, and appliances. Used at a high level and with an excellent average of 3.93. You have supplies, gear, and tools. utilised in the performance as well, with a high level average of 3.40 The average number of papers, pieces of information, and knowledge resources in your workplace is 3.37, which indicates a modest level of organization.

4) Aspects of budget distribution that have an impact on how well staff members operate. With a mean of 3.79 and a standard deviation (S.D.) of 0.68, arranged from the mean with the highest value to the mean with the lowest value, respectively, it can be said that training, knowledge growth, and general competency were at a high level. while examining each item separately discovered that the agency provided you with knowledge. When you hold a meeting to introduce laws, ordinances, rules, regulations, orders, and other pertinent orders linked to finance and procurement, the training for working knowledge is organized extremely effectively with an average = 4.73 at a high level. With an average of 4.07, new practices are consistently known and comprehended at a high level. You gather to talk about how you can improve your job and cut down on errors. to consistently improve with a high level average of 3.57.

### **3.3 Opinions on issues and recommendations for the College of Innovation and Management's functions and budget management strategies.**

- 1) Issues with employee performance
- 2) I'm not familiar with the laws and proper conduct
- 3) There isn't much budget-related news published.
- 4) Certain steps show a lack of awareness and knowledge. unable to offer any guidance

## DISCUSSION

### 4. Discussion

The planning and budgeting department's efficiency and effectiveness in its operations can be increased, according to the findings of a study of elements connected to how to do so. Executives received surveys from the researcher. Academic and support staff in all 4 areas of the study discovered that

1) Considering the nature of work, it was discovered that budget disbursements were a factor influencing the operational effectiveness of the College of Innovation and Management's staff. The job that was completed had a 4.30 average, was responsible, and provided opportunity for learning.

2) It was discovered that the elements influencing the effectiveness of staff performance in regard to supervisors and coworkers related to budget disbursement. The College of Innovation and Management's personnel You are willing to share your professional insight. When a new coworker joins the team or when other coworkers desire an average of 4.40 on a high level.

3) In terms of the workplace, it was discovered that the College of Innovation and Management's personnel budget disbursement was one of the elements influencing employee performance. your location of employment with an average score of 4.77, the highest level, there is a suitable security system.

4) It was discovered that the factors affecting the effectiveness in the performance of personnel with regard to training, knowledge development, and competency connected to budget disbursement of personnel of the College of Innovation and personnel management of the College of Innovation and Management. The working environment is positive and cooperative, with a high level average of 4.17.

Chumpol Rodcham et al. (2021, page 143) studied work motivation in the organization which found that the overall level of opinions of employees was at a high level. When considering each aspect, it consisted of recognition from colleagues, job characteristics, job achievements and rewards, respectively. The overall performance of the staff was at a high level. When considering each aspect, it consisted of workload and time. It corresponds to internal factors of teaching reimbursement. Management is in accordance with disbursement regulations.

## SUGGESTIONS

### 6. Suggestions

based on research into variables connected to strategies to make the planning and budgeting process more effective for the planning and budgeting department's operations. Executives received surveys from the researcher. persons in education and support that has a wide range of departments participating. One thing that will encourage the implementation of various projects to be effective at the top is understanding the work system. It serves as a key motivator for other connected work systems to be able to complete various tasks in accordance with the management team's effective and efficient agency-wide rules.

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