

THE DEVELOPMENT OF STUDENTS WITH UNIQUE TALENTS THAT HAVE BEEN DEVELOPED TO INCREASE SKILLS OF UDON THANI EDUCATION CENTER, SUAN SUNANDHA RAJABHAT UNIVERSITY, THAILAND

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ABSTRACT

The study of promoting students with unique talents or developing students with unique talents of Udon Thani Education Center, Suan Sunandha Rajabhat (SSRU). The researcher aims to study the model of organizing activities to promote students with unique talents or developing students with unique talents in order to develop a form of organizing activities to promote gifted students or developing students. In this study, a questionnaire was used as an instrument to collect 106 opinions and satisfaction data from project participants. The study found that participants were satisfied with the highest level of knowledge and understanding about the study information in the activities with an average of 4.84, followed by satisfaction with the activities organized by the university as a whole with an average of 4.82. The format of the activities is appropriate showed 4.79 and followed by useful activities able to provide participants of the event and an opportunity to ask questions and answered questions accurately and clearly are 4.75 and 4.74, respectively. The documents/equipment suitable for organizing activities were the least, average 4.64. The result also shows that the opinions on the objectives of the activities were such that the students were encouraged and developed professional singing skills with an average of 4.80. In addition, students were encouraged to wear Thai clothes to preserve the art and Thai culture. Overall, this project has shown that it fulfills the goals of the project, which are to encourage and develop students into professional singers and to preserve art and Thai culture. As a result, students are encouraged and developed into the desirable characteristics of a university graduate in 5 areas (morals and ethics, knowledge, problem solving skills, interpersonal skills and responsibility, and numerical analysis skills, communication, and use of information technology).

Keywords: Unique Talents, Developing Students, Increase Skills, Desirable Graduate Characteristics

INTRODUCTION

1 Introduction

Udon Thani Education Center has raised awareness and understanding of the departments involved in organizing activities or development projects for students to develop their potential personal skills. We expect students to have the ability to excel in addition to the science they study. In addition, one of our goals is for students to have the desirable characteristics of a graduate who has the skills necessary to reflect the identity of the university. These are

"pragmatists, academic skills, communication experts, thinking skills, and public relations." To be in line with social skills in the 21st century and modern technology in the digital world. Therefore, Udon Thani Education Center and Student Club jointly plan and conduct the following activities for students:

Activities to promote the ability to think

- 1) Academic activities (speaking, reading, writing).
- 2) Knowledge activities or application of knowledge.
- 3) Specialization activities such as music, foreign languages, modern technology, etc.

Skills for cooperation with other activities

- 1) Communication activities and use of information technology.
- 2) Interpersonal activities, leadership, collaboration and accountability.
- 3) Sports and health activities.
- 4) Activities for career advancement or future careers.

Activities to promote global citizenship

- 1) Volunteer activities, public spirit.
- 2) Moral and ethical activities.
- 3) Arts and cultural activities.

For the implementation of student development activities in the academic year 2022, Udon Thani Education Center has activities/projects that support student development that are systematic and in the same direction as the university's strategy. This is strategy 1: developing the university into a specialist "Ettakka" and producing professional graduates. Its goal is to encourage and support students to have the desirable characteristics of a graduate, the skills needed for a digital university, the specific skills and also the recognition at national or international level. Therefore, an action plan for student development activities has been created. It is intended to establish guidelines for organizing activities/projects that meet standard criteria and support the university's identity of the university. Performance will be measured by the number of students who have developed skills in each area and participated in activities according to the established target value, and to track the progress of the Student Development Activities Action Plan Academic Year 2022 each month. Each person responsible for projects or activities will analyze performance to make decisions and promote activities/projects to achieve the standard criteria. The Student Affairs Department of Udon Thani Education Center has the mission to take care of and promote students. We hope that our students will grow up to be good and virtuous people through various activities so that they will develop into complete individuals in terms of their emotional, social, physical and mental well-being. We encourage students to engage in activities that develop them according to the desirable qualities of a graduate in 5 areas. These include morals and ethics, knowledge, problem solving skills, interpersonal skills and responsibility, and finally skills in numerical analysis, communication, and use of information technology. Student activities/projects must relate to Suan Sunandha Rajabhat University which is Strategy 1: Develop the university into a specialist (Ektatakka) and producing graduates to become specialists.

1.1 Objectives of the research

1. To use research findings to develop activities/projects to support gifted students or students with special abilities.
2. To survey satisfaction in organizing activities/projects to support students.

1.2 Conceptual framework

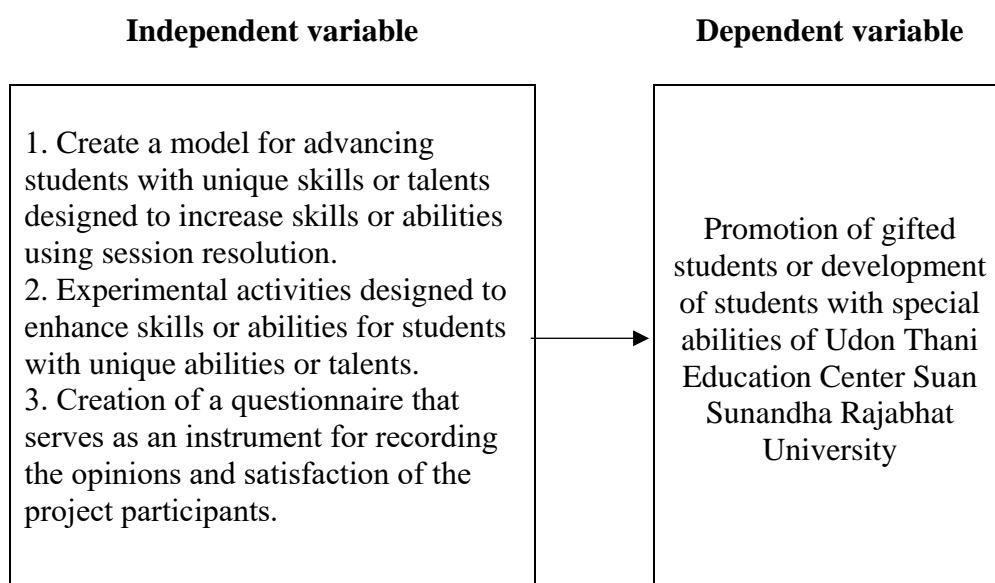


Figure 1: Conceptual framework to study the development of students with unique talents developed to enhance the capabilities of Udon Thani Education Center, Suan Sunandha Rajabhat University.

Figure 1 shows the conceptual framework of this study. The researcher developed a model for developing students with unique skills or talents by increasing skills and abilities through meeting resolution. Then experimental activities to develop students with unique abilities or talents designed to enhance abilities and skills. And finally, the creation of a questionnaire that serves as a tool to collect the opinions and satisfaction of the project participants. And finally, we have the guild line to promote gifted students or develop students with special abilities of Udon Thani Education Center, Suan Sunandha Rajabhat University.

RESEARCH METHODOLOGY

2. Research methodology

2.1 Research design

This study is a survey research of student groups, including student representatives and the student club committee of Udon Thani Education Center, Suan Sunandha Rajabhat University, 106 people.

2.2 Population and samples

For this study, student groups including student representatives and the committee of the student club of Udon Thani Education Center, Suan Sunandha Rajabhat University, with a total of 106 people were interviewed. The researcher collected data by questionnaire to analyze the percentage and average.

2.3 Instrumentation

- 1) Record session minutes by creating a model for the development of gifted students individuals or talents developed to have additional skills or abilities with the resolution of the session
- 2) Experimental activities to promote students with unique abilities or talents developed to have additional skills or abilities
- 3) Creation of a questionnaire to be used as a tool to collect opinions and views
- 4) Approval of the project

- 5) Summary of the results of the project evaluation
- 6) Summary of compliance with the objectives

RESULTS AND FINDINGS

3. Results and Findings

3.1 General information

To use the information as a guide for developing activities for gifted students or for developing students with special abilities. of Udon Thani Education Center, Suan Sunandha Rajabhat University. This is in line with the government's policy in the era of Thailand 4.0, hoping that the activities will enable students to develop their potential according to their interests, resulting in the desired graduates in five aspects, including moral ethics, knowledge, intellectual skills, interpersonal skills & responsibility, and numerical analysis, communication & information technology skills of Udon Thani Education Center, Suan Sunandha Rajabhat University. Evaluation results of the project success (according to the issues in the questionnaire). Project preparation "Promoting art and music culture towards Good Things, Suan Sunandha Commemorative Exhibition, Educational Institutions Learning for Fiscal Year 2023". This activity was held to commemorate Queen Sunandha, the consort of King Rama V, who established Suan Sunandha University. Activities include musical performances and promoting the wearing of Thai clothes to preserve art and culture. The person in charge of the project has prepared a questionnaire to collect 106 sets of summary opinions and satisfaction data from the project participants, divided into 4 parts as follows:

Part 1: General information.

Part 2: Satisfaction with participants' promotion or development activities.

Part 3: Comments that meet the objectives of the activity.

Part 4: Comments and other suggestions.

3.2 Results

The results of this research, consisting of satisfaction with the organization of activities for the promotion and development of students, comments on the objectives of the activities, and the results of the project objectives on the strategy of Suan Sunandha Rajabhat University were shown in Table 1-3.

Table 1: Satisfaction with the organization of activities for the promotion and development of students.

(n = 106)

The Question	\bar{x}	S.D.	Opinions' level	Ranking
1. Useful activities that can promote/develop the participants of the event.	4.75	0.38	The most satisfied	4
2. Participants gain knowledge and understanding of the study information in the activity	4.84	0.42	The most satisfied	1
3. The format of the activities is appropriate.	4.79	0.40	The most satisfied	3
4. Activities with documents/equipment Compile appropriate activities.	4.64	0.34	The most satisfied	6
5. An opportunity to ask questions and answer questions accurately and clearly	4.74	0.38	The most satisfied	5
6. Overall satisfaction with the activities organized by the university	4.82	0.41	The most satisfied	2
Total	4.76	0.39	The most satisfied	

As shown in table 1, the level of satisfaction with the organization of activities for the promotion and development of students. The level of satisfaction of the project participants with the promotion and development activities. The activity named "Promotion of Art and Music Culture for Good Cause, Suan Sunandha Memorial Exhibition Learning Academy Fiscal Year 2023". This activity was held to commemorate Queen Sunandha, the consort of King Rama V, the founder of Suan Sunandha University. Activities include music performances and promoting the wearing of Thai clothing to preserve art and culture. It was found that participants were satisfied with the highest level of knowledge and understanding about the study information in the activities with a mean score of 4.84, followed by satisfaction with the activities organized by the university as a whole with a mean score of 4.82. The appropriateness of the format of the activities was rated at 4.79, followed by the useful activities that can encourage/develop the participants of the event and the opportunity to ask questions and the accurate and clear answering of questions at 4.75 and 4.74, respectively. The documents/equipment that are appropriate for organizing the activities were rated the lowest with an average of 4.64.

Table 2: Comments corresponding to the objectives of the activity.

(n =106)

Comments corresponding to the objectives of the activity.	\bar{x}	S.D.	Opinions' level
Students were encouraged and developed to have the skills of a professional singer.	4.80	0.41	most agree
The students wore Thai clothes to preserve the art and Thai culture.	4.90	0.38	most agree
Total	4.85		

Table 2 illustrated that the opinions on the objectives of the activities were that the students were encouraged and developed professional singing skills, with an average score of 4.80, the highest approval rate. In addition, students were encouraged to wear Thai clothes to preserve the art and Thai culture.





Figure 2: The activity "Promoting Art and Music Culture for Good, Suan Sunandha Memorial Exhibition Learning Academy Fiscal Year 2023".

Figure 2 showed that students were encouraged and developed professional singing skills. And they were also encouraged to wear Thai clothes to preserve the art and Thai culture.

Table 3: Project objectives/KPIs/Target values/Project evaluation methods.

Objectives of the project: To promote and develop students to have professional singing skills.				
KPIs	Target value	Evaluation method	Results from project implementation	Achieving goals
1. Satisfaction level about the organization of promotional or development activities for students	4.50	questionnaire	4.76	achieve
2. Percentage of students who are encouraged and developed to have professional singing skills	80 %	questionnaire	96 %	achieve

Table 3 demonstrated that the activity names "Promoting art and music culture towards good things, Suan Sunandha memorial exhibition learning academy fiscal year 2023" answers the objectives of the project which are promoting and developing students' professional singing skills and also preserving art and Thai culture.

CONCLUSION

4. Conclusion

The results of this study are useful for applying the research results from the project "Promoting art and music culture towards good things, Suan Sunandha memorial exhibition learning academy fiscal year 2023". This activity was held to commemorate Queen Sunandha, the empress consort of King Rama V who was the originator of Suan Sunandha University. Activities include music performances and the promotion of wearing Thai clothes to preserve art and culture. The organization of this project is to promote and develop students to have singing skills and to be professional music players. This activity encourages students to do activities to develop them according to the desirable graduate characteristics in 5 areas. There are morality & ethics, knowledge, problem-solving skills, interpersonal skills & responsibility, and finally, numerical analysis skills communication & use of information technology. This is related to the

strategy of Suan Sunandha Rajabhat University which is strategy 1: developing the university into the Specialist (Ektatakka) and producing graduates to be professionals. This study used a questionnaire as a tool for collecting 106 students to be summarized the opinions and satisfaction data of project participants. The study found that the participants were satisfied with the highest level of knowledge and understanding about the study information in the activities with an average of 4.84, followed by satisfaction with activities organized by the university as a whole, with an average of 4.82. The format of the activities is appropriate showing 4.79 and followed by useful activities able to promote/develop participants of the event and an opportunity to ask questions and answered questions accurately which are 4.75 and 4.74, respectively. The documents/equipment suitable for organizing activities was the least, an average of 4.64.

Moreover, this result illustrated that the opinions that responded to the objectives of the activities were that students were encouraged and developed to have professional singing skills at an average of 4.80, in the most agreeing level. As well as, Students were proud of wearing Thai clothes to preserve art and Thai culture. This project demonstrated that the activity names "Promoting art and music culture towards good things, Suan Sunandha memorial exhibition learning academy Fiscal Year 2023" answers the objectives of the project which are promoting and developing students' professional singing skills and also preserving art and Thai culture. It provides content that follows the previous experience that can be used in everyday life (Panarin & Kongpha, 2019) that explains the lesson design of the content and the techniques of lesson production. Reflects consistency with the content in line with the objectives. Contents that are necessary and should be used in daily life. This encourages students and develops them to be the desirable graduate characteristics in 5 areas (morality & ethics, knowledge, problem-solving skills, interpersonal skills & responsibility, and numerical analysis skills communication & use of information technology). So, that means the strategy of Suan Sunandha Rajabhat University is developing the university into a specialist (Ektatakka) and producing graduates to be professionals.

From studying the mission of student affairs, which is primarily responsible for supervising and developing students of Udon Thani Education Center to carry out activities according to their blessings and skills, it is consistent with the study of (Sangchai, 2022) and (Sateanthai, 2021) In a way that encourages that activity. Survival is a policy to embrace and be timely, to live as a "new abnormal", to have a risk management policy, and to stay on top of the new normal, i.e., to have a policy to support the future and develop student activities to be sustainable in the future, which will be a response to the quality of life development of sustainable development goals (SDGs) or The 2030 Agenda

Knowledge creation system through the web, information technology for communication and learning for students at Bachelor's degree, Suan Sunandha Rajabhat University It consists of blended learning, including offline learning activities are taught in class Normal Teaching, instructing, performing, giving Guidance Consultation Online Learning Activities Yes learning from e-learning lessons learning from assignment learning from the community and The 6-step development process is the Analysis, design, development, operation measurement and evaluation and improving teaching (Khonphan & Pimpa, 2019)

This study can know the steps Suggestions for working to have quality and efficiency according to the specified criteria and also helps reduce problems, shorten the time Evaluate exam results, reduce problems, delay, reduce use A large number of budgets reduce the problems encountered. clearly, reducing errors in work that result in Provide late reporting of work results in the early stages of changes to improve learning Teaching by inviting speakers that the officers involved Joint (TA) still lacks understanding of the process of Implementation steps Documents Project preparation Various budgets used in work, there are steps in increased work But there was a meeting understand the stages in stages and therefore draw conclusions and guidelines way to solve problems at work, therefore, This research study was to bring the research results and Suggestions to improve the reduction process work process (Reunruay & Chuchat, 2017)

DISCUSSION

5. Discussion

Udon Thani Education Center, Suan Sunandha Rajabhat University is an education management agency. There are teaching and learning in 4 disciplines, namely 1) Logistics Management 2) Tourism Industry Management 3) Trade Management, and 4) Political Science. We have been conveyed to operate according to the framework and policies of all 3 strategies. Strategy 1: Develop the university into an Ettakka (specialist) and produce professional graduates. Strategy 2: create national and international research and innovation for the quality of life, sustainable economy, and society. Finally, strategy 3: build network relations and expand international recognition. So, one of the strategies of Suan Sunandha Rajabhat University is developing the university into a specialist (Ektatakka) and producing graduates to be professionals. This is for students to be the desirable graduate characteristics in 5 areas. There are morality & ethics, knowledge, problem-solving skills, interpersonal skills & responsibility, and finally, numerical analysis skills communication & use of information technology. this study is useful for applying the research results from the project names "Promoting art and music culture towards good things, Suan Sunandha memorial exhibition learning academy fiscal year 2023". The results from the study answer the objectives of the project which are promoting and developing students to have professional singing skills and also preserving art and Thai culture. But, we need to concern about how to organize and prepare things such as documents/equipment for activities. Even, this result showed that the student's satisfaction with the documents/equipment suitable for organizing activities was 4.64 which is the highest level.

SUGGESTIONS

6. Suggestions

Organizing activities, we need to concern about how to organize and prepare things such as documents/equipment for activities. Even, this result showed that the students' satisfaction with the documents/equipment suitable for organizing activities was 4.64 which is the highest level. It is essential to have good preparation including planning and preparing relevant documents and equipment to reduce the mistakes of the event and make the event run smoothly and complete the goals.

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